

THE DIFFERENCE BETWEEN BEING HEARD AND NOT BEING HEARD

Have you ever received a signal that hits a strong 9 on your S-meter but is completely unintelligible? That's because the signal is poorly modulated. You can have the strongest CB signal going, but with poor modulation you might as well not be transmitting. Don't let it happen to you.

Chances are, the single most effective thing you can do to clear and strengthen your CB signal is to start using a good pre-amplified microphone. If your microphone

doesn't do its job, expensive transceivers and antennas are wasted. But with full modulation, even older and weaker transceivers can chop through the hash and noise. A pre-amplified microphone makes it possible to achieve full modulation.

Be heard. Get a pre-amplified microphone. Get the best. Get a Turner. Write for details. Turner Division, Conrac Corporation, 909 Seventeenth Street N.E., Cedar Rapids, Iowa 52402. Telephone (319) 365-0421.



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