

Heritage Motor Centre

a conference centre like no other



Turning business into pleasure

Tel +44 (0)1926 645041 Fax +44 (0)1926 641555

conferences@heritage-motor-centre.co.uk www.heritage-motor-centre.co.uk



a conference centre like no other

The Heritage Motor Centre is a unique venue for your conferences, meetings and events.

Distinctive for its Art Deco styling, the centre stands within 65 acres of private grounds and has its own Land Rover 4x4 off-road track. Other distinguishing features include the sensational rooftop restaurant and, of course, the motor museum itself - an unusual setting for any event with an ambience all of its own.

A conference at the Heritage Motor Centre is always more than just a successful event. It's something people talk about for a long time afterwards and that's why so many companies keep coming back to us.

Whether you're organising an event for 5 or 500 delegates, a phone call to our friendly and professional conference team is all it takes to make your next event the most successful ever.

The Heritage Motor Centre is one of the most accessible venues in the UK, situated just 3 minutes off Junction 12 of the M40, offering easy access nationwide.

For conferences with delegates coming from all over the country, it makes sense to minimise travelling time and bring everyone together in the picturesque heart of England, at a conference venue they'll never forget.



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Heritage Motor Centre

room dimensions, layouts & capacities



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conference & exhibition suite

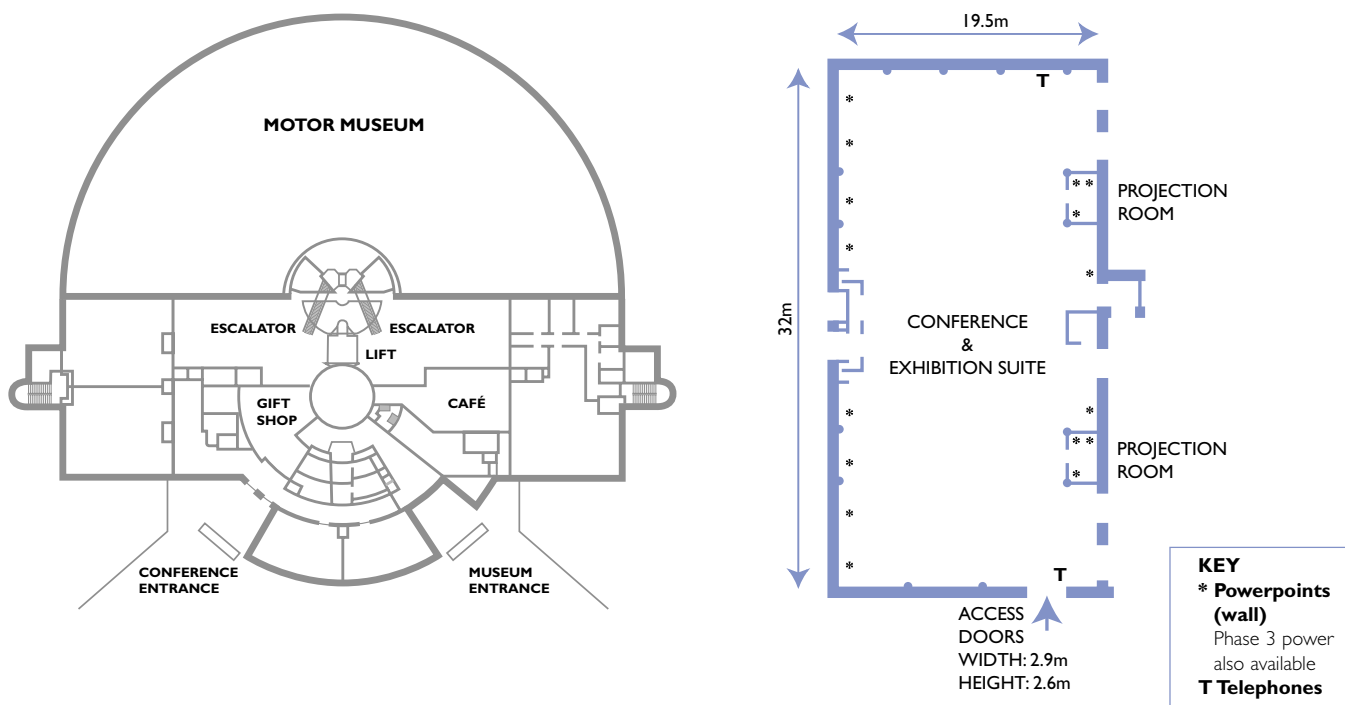
Seating up to 500 delegates, this is the ultimate venue for the ultimate conference, exhibition or product launch.

The Conference & Exhibition Suite has its own dedicated entrance and reception area, offering additional privacy and security.

The suite is equipped with audio-visual facilities and special lighting. Staging and dance floors are also available. With exterior access doors, this suite easily accommodates larger displays, sets or vehicles.

Our conference team can provide you with detailed floor and technical plans, and if you have any special requirements, our experienced co-ordinators will be delighted to offer practical advice.

Morning and afternoon refreshments, plus delicious hot and cold lunch buffets can be served in the suite or reception area, or enjoy award-winning cuisine in the Kestrel Suite, our stunning rooftop restaurant.



Conference & Exhibition Suite dimensions, layouts & capacities

| DIMENSIONS | | | |
|---------------|------------------|---------------------------------------|----------------------------|
| | Length(m) 32 | Width(m) 19.5 | Ceiling Height(m) 3.5 |
| ROOM LAYOUT | SEATING CAPACITY | SEATING CAPACITY WITH BACK PROJECTION | POWERPOINTS (WALL & FLOOR) |
| Theatre Style | 500 | 460 | 152 |
| Classroom | 160 | 140 | 152 |
| Cabaret | 312 (52x6) | 240 (40x6) | 152 |
| Dinner Dance | 416 (52x8) | 320 (40x8) | 152 |

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conference rooms 1 & 2

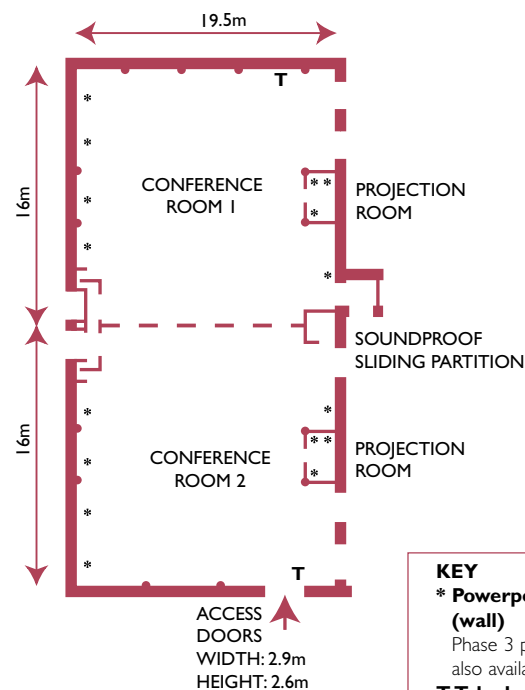
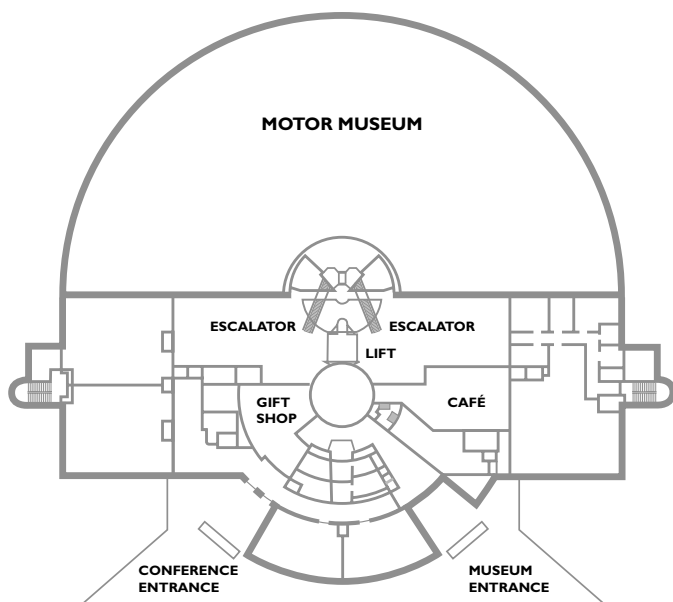
The Conference Rooms are perfect for smaller conferences, or if you need to address separate divisions of your organisation and bring them together afterwards.

A soundproof, sliding partition transforms the Conference & Exhibition Suite quickly and easily into two Conference Rooms each seating 250 delegates.

Both Conference Rooms are equipped with fully independent audio-visual facilities and special lighting. Staging and dance floors are also available. When occupying Conference Room 2, the conference entrance and reception area may also be reserved for private use. Large displays or vehicles can be accommodated in Conference Room 2, through exterior access doors.

Our dedicated conference team will be pleased to provide you with detailed floor and technical plans, and offer advice on the best package to suit your individual requirements.

Choose from our wide selection of hot and cold buffet menus to be served in the room, or for a more formal approach to your day, enjoy a three-course lunch in the Kestrel Suite, our stunning rooftop restaurant.



KEY
 * Powerpoints (wall)
 Phase 3 power also available
 T Telephones

Conference Rooms 1 & 2 dimensions, layouts & capacities

| DIMENSIONS | | | |
|------------------------|------------------|---------------------------------------|----------------------------|
| | Length(m) 16 | Width(m) 19.5 | Ceiling Height(m) 3.5 |
| ROOM LAYOUT | SEATING CAPACITY | SEATING CAPACITY WITH BACK PROJECTION | POWERPOINTS (WALL & FLOOR) |
| Theatre Style | 250 | 180 | 76 |
| U Shaped (with tables) | 40 | 40 | 76 |
| Horseshoe (no tables) | 50 | 50 | 76 |
| Boardroom | 60 | 60 | 76 |
| Classroom | 80 | 70 | 76 |
| Cabaret | 156 (26x6) | 102 (17x6) | 76 |

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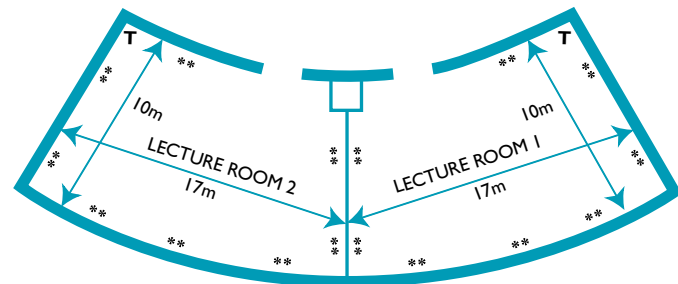
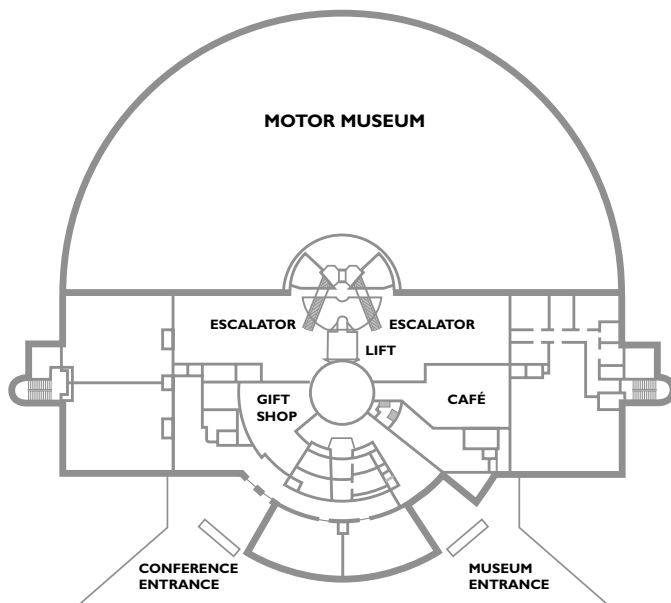
lecture suite / lecture rooms 1 & 2

The Lecture Suite comprises two separate, but identical Lecture Rooms, each providing a quiet, comfortable and spacious working environment.

With seating for up to 100 delegates, both Lecture Rooms 1 & 2 are ideal for smaller gatherings, where you need a relaxed atmosphere outside the workplace.

Our professional conference team can offer advice on the most suitable room layout for your event. We also provide an extensive range of presentation aids and equipment, with on-site technical support. We're here to make your day as relaxed and stress-free as possible.

For busy schedules, morning and afternoon refreshments plus lunch are served in the room. Please select from our delicious hot and cold buffet menus, enclosed at the back of this brochure. Alternatively you may arrange to lunch in our café.



KEY
 * Powerpoints (wall)
 T Telephones

Lecture Rooms 1 & 2 dimensions, layouts & capacities

| DIMENSIONS | Length(m) 17 | Width(m) 10 | Ceiling Height(m) 3.59 |
|------------------------|------------------|-------------|------------------------|
| ROOM LAYOUT | SEATING CAPACITY | | POWERPOINTS |
| Theatre Style | 100 | | 16 |
| U Shaped (with tables) | 30 | | 16 |
| Horseshoe (no tables) | 40 | | 16 |
| Boardroom | 32 | | 16 |
| Classroom | 50 | | 16 |
| Cabaret | 60 (10x6) | | 16 |

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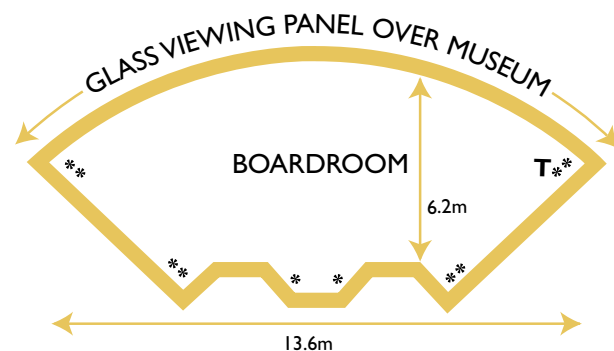
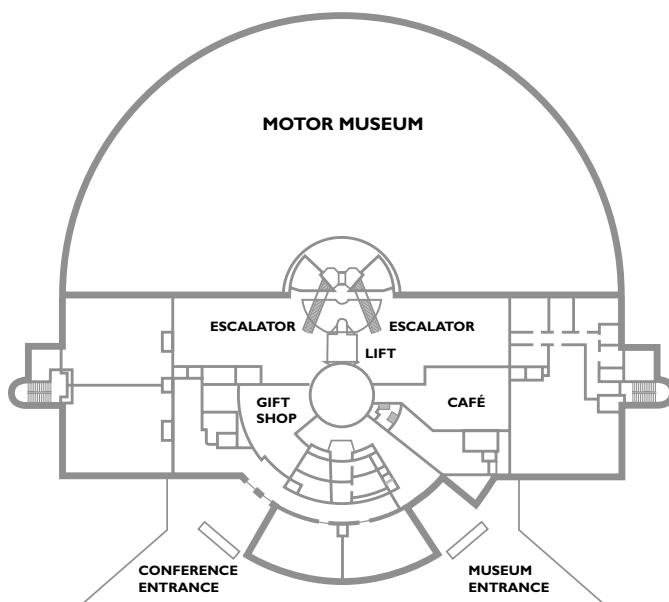
boardroom

When you need an exclusive and private venue for a group of key personnel or clients, then our Boardroom provides a prestigious and stylish retreat.

Overlooking the museum's main exhibition gallery, the Boardroom is an ideal setting for presentations and formal meetings. With one of the world's largest collections of historic British cars at your feet, this backdrop is guaranteed to impress and inspire.

Comfortably seating up to 20 people around a traditional boardroom table, and with its own private facilities, the Boardroom is a popular choice for many of our discerning clients.

Business can continue over lunch and dinner which is served in the room. Select from a wide choice of menus, whether you need a light finger buffet or a silver service dinner.



KEY
 * Powerpoints (wall)
 T Telephones

Boardroom dimensions, layout & capacity

| | | | |
|-------------|------------------|--------------|-----------------------|
| DIMENSIONS | Length(m) 13.6 | Width(m) 6.2 | Ceiling Height(m) 2.4 |
| ROOM LAYOUT | SEATING CAPACITY | | POWERPOINTS |
| Boardroom | 20 | | 10 |

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meeting & syndicate rooms

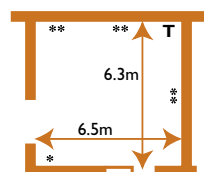
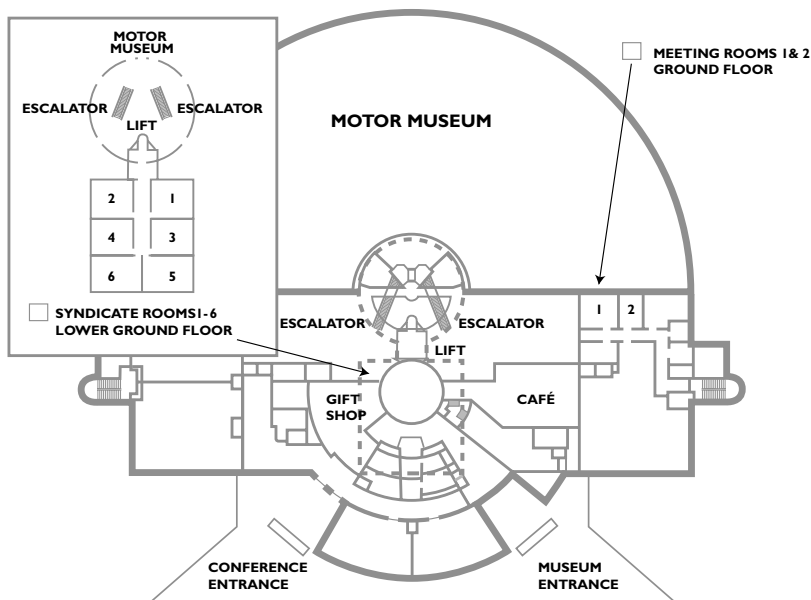
When you need a quiet, comfortable place to brainstorm or discuss your business issues in smaller groups, our Meeting and Syndicate Rooms provide the perfect haven.

The six Syndicate Rooms are conveniently located on the lower ground floor in a private wing and may be booked individually or as a suite of 'break-out' rooms to support a conference or team building event. The lower ground floor is also home to the motor museum and offers the perfect diversion between meetings.

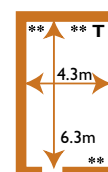
Meeting Rooms 1 & 2 are situated on the ground floor and are adjacent to each other.

Private and well-equipped, the Meeting and Syndicate Rooms provide a comfortable and relaxed atmosphere with the minimum of interruptions.

Catering is provided within the rooms, or alternatively you may arrange to lunch in our café.



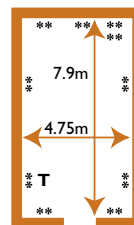
MEETING ROOM 1



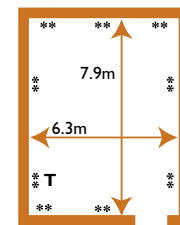
MEETING ROOM 2

KEY
* Powerpoints (wall)
T Telephones

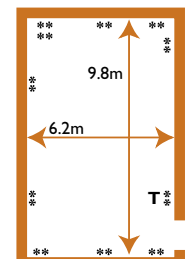
SYNDICATE ROOM 1 & 2



SYNDICATE ROOM 3 & 4



SYNDICATE ROOM 5 & 6



Meeting & Syndicate Rooms dimensions, layouts & capacities

| ROOM LAYOUT | DIMENSIONS | | SEATING CAPACITY | | | | | Powerpoints (wall & floor) |
|----------------|------------|----------|------------------|------------------------|-----------------------|-----------|-----------|----------------------------|
| | Length(m) | Width(m) | Theatre Style | U Shaped (with tables) | Horseshoe (no tables) | Boardroom | Classroom | |
| Meeting Room 1 | 6.3 | 6.5 | 25 | 14 | 20 | 16 | 16 | 7 |
| Meeting Room 2 | 6.3 | 4.3 | 16 | N/A | 14 | 10 | 8 | 6 |
| Syndicate 1 | 7.9 | 4.75 | 30 | 10 | 14 | 14 | 12 | 42 |
| Syndicate 2 | 7.9 | 4.75 | 30 | 10 | 14 | 14 | 12 | 42 |
| Syndicate 3 | 7.9 | 6.3 | 42 | 18 | 20 | 20 | 22 | 50 |
| Syndicate 4 | 7.9 | 6.3 | 42 | 18 | 20 | 20 | 22 | 50 |
| Syndicate 5 | 9.8 | 6.2 | 49 | 18 | 22 | 24 | 28 | 58 |
| Syndicate 6 | 9.8 | 6.2 | 49 | 18 | 22 | 24 | 28 | 58 |

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Heritage Motor Centre

kestrel suite & bar



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kestrel suite & bar

Enjoy sensational cuisine whilst enjoying the panoramic views of the Warwickshire countryside. Could there be a better setting in which to savour a fine luncheon or relax over dinner at the end of the day?

Our rooftop restaurant, with its domed ceiling and Art Deco styling has a well-deserved reputation for quality and a wide choice of freshly prepared food. Select from a range of menus, from informal 'finger buffets' and light 2-course lunches to a full evening banquet.

If you have any special dietary preferences or requirements simply speak to your dedicated conference co-ordinator. We'll always go the extra mile to ensure your event is an outstanding success.

We guarantee it will be a dining experience you'll always remember in a setting you'll never forget.

| ROOM LAYOUT | SEATING CAPACITY |
|-------------------------|------------------|
| Finger Buffet | 375 |
| Rounds / Silver Service | 232 (29x8) |
| Hot / Cold Buffet | 192 (24x8) |
| Dinner Dance | 184 (23x8) |

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Heritage Motor Centre

activities & teambuilding



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activities & teambuilding

Visit one of the largest collections of historic British cars in the world. In the main exhibition gallery there is a fascinating selection of vintage, classic and contemporary cars on show, from one of the oldest British cars right up to the latest Aston Martin Vanquish - the model featured in the James Bond film 'Die Another Day'.

Enjoy your teambuilding event in our 65 acres, which includes the Land Rover 4x4 off-road experience, where delegates can experience the thrill of off-road driving. For the ultimate conference, why not draw on our extensive experience to help you organise a range of teambuilding activities that are challenging and inspiring, but above all fun.

There are also two large outdoor event arenas, which can be hired for private use - providing the perfect base for marquees or activities requiring a hard-standing surface.

This will be a venue they'll never forget!

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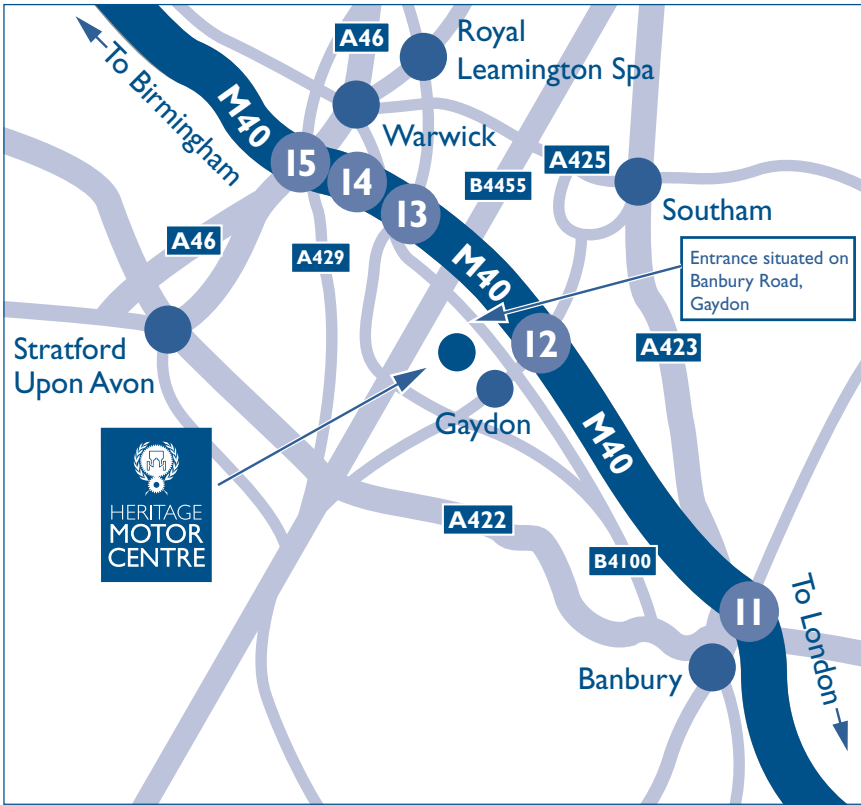
how to find us



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SITE PLAN

KEY

- 1 Children's Play Area
- 2 Children's Electronic Miniature Roadway
- 3 Children's Quad Bike Circuit
- 4 Nature Trail
- 5 Family Land Rover 4x4 Off-Road Experience
- 6 Corporate Land Rover 4x4 Off-Road Track



how to find us

The Heritage Motor Centre is centrally located in the heart of England, just minutes from Junction 12, on the M40, offering easy access to the whole country.

Birmingham International Airport is just 30 minutes away and mainline railway stations can be found at Royal Leamington Spa, Banbury and Warwick Parkway.

Ample on-site free parking for 2000 cars.

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Heritage Motor Centre

conference rates



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Conference Rates

10 hour delegate package

DAY DELEGATE RATES

| NO. OF DELEGATES | RATE PER GUEST |
|------------------|----------------|
| 5 – 149 | £45.00 |
| 150 – 299 | £42.00 |
| 300 Plus | £39.00 |

All prices subject to VAT at the prevailing rate.

THE DAY DELEGATE RATE INCLUDES:

- Morning tea / coffee and Danish pastries
- Luncheon – please see enclosed Day Delegate Menus
- Afternoon tea / coffee and cake
- Conference / meeting room – between 8.00am and 6.00pm (subject to minimum numbers)
- Standard audio-visual equipment (including OHPs, electronic whiteboards, flip charts, microphones and lecturns – subject to availability)
- Day Delegate Pack, comprising: pads, pencils and cordials
- Entrance to the museum and grounds (during normal opening hours)

If you require access to our conference facilities prior to your event day, or outside normal opening hours, please contact us for availability and additional charges.

MINIMUM NUMBERS PER ROOM

| | |
|---------------------------------|-----|
| – Conference & Exhibition Suite | 200 |
| – Conference Rooms 1 & 2 | 100 |
| – Lecture Rooms 1 & 2 | 30 |
| – Meeting Rooms | 10 |
| – Kestrel Suite and bar | 80 |

Please note that the 'minimum numbers' stipulated above are to be used as a guide only. Please contact our conference team to discuss your individual requirements. The conference facilities may be booked for smaller numbers although a surcharge may be incurred.

The Heritage Motor Centre reserves the right to alter rates without prior notice.
Information correct at time of going to press. Issued November 2002.



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Heritage Motor Centre

day delegate menus



The following menus have been selected to offer a wide choice of dining options to complement your conference or event.

However, if you are unable to find a menu to suit your specific requirements, we will be delighted to discuss alternative options.

The following menus which are included in our Delegate Package are lettered for easy reference.

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MENU A

A selection of freshly prepared sandwiches on white & wholemeal bread

Chicken & sweet pepper kebabs in Hoi Sin sauce

Crisp plaice goujons with lemon & chive mayonnaise

Cheese & garlic dough balls with salsa dip

Vegetable dim sum with dipping sauces

Mini patisserie selection

Baskets of fresh seasonal fruit

Coffee

MENU B

Mexican wraps filled with cooked meat, fish & vegetarian vegetable recipes

Chicken tikka satay with mango chutney

Crisp vegetable samosas with cucumber raita

Prawn & sweetcorn oriental parcels with Hoi Sin sauce

Crisp potato skins with blue cheese mayonnaise

Mini patisserie selection

Baskets of fresh seasonal fruit

Coffee

MENU C

Freshly baked white & wholemeal petit pain with selection of fillings

Crisp chicken nachos with salsa dip

Sesame prawn toasts

Wedges of roasted mediterranean vegetable pizza topped with fresh mozzarella

Crisp vegetable samosa with mango chutney

Mini patisserie selection

Baskets of fresh seasonal fruit

Coffee

MENUS A – C

Light finger buffets,
designed for an
informal setting



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MENU D

Lamb & vegetable ragout laced with mint & redcurrant & topped with crisp potatoes

Served with broccoli florets & glazed carrots

Honey roasted ham with a selection of salads and hot buttered new potatoes

Penne pasta with ratatouille & basil glazed with mozzarella

Served with baskets of crusty baguettes & butter

Chocolate & raspberry roulade with crème Chantilly

Baskets of fresh seasonal fruit

Coffee

MENU E

Stir fried pork & mushrooms in a black bean sauce with egg fried rice & prawn crackers

Cold poached salmon with hot buttered new potatoes and a selection of salads

Spinach & ricotta tortellini baked in a creamy leek sauce

Home-baked apple & cinnamon strudel with whipped cream

Baskets of fresh seasonal fruit

Coffee

MENU F

Grilled fillet of chicken in a rich red wine sauce topped with smoked bacon & mushrooms

Served with lyonnaise potatoes, broccoli & glazed carrots

A selection of cold roast & continental meats with salads

Provençale vegetable wellington with tomato & tarragon sauce

Warm chocolate tart with butterscotch sauce

Baskets of fresh seasonal fruit

Coffee

MENUS D – F*

Hot and cold buffets,
these menus are more
suitable for formal eating

*Menus D – H are not suitable for numbers over 180



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MENU G

Beef stew & dumplings with hot new potatoes, buttered cabbage & carrots

Poached fillet of salmon with parsley & asparagus sauce

Vegetable stir fry in a Hoi Sin sauce with steamed rice & prawn crackers

Traditional bread & butter pudding glazed with apricot & served with custard

Baskets of fresh seasonal fruit

Coffee

MENU H

Thai chicken curry served with steamed rice & traditional condiments

Traditional beef lasagne with a selection of salads

Layered chargrilled vegetable & lentil tartine with a tomato & basil sauce

Home-made sticky toffee pudding with butterscotch sauce

Baskets of fresh seasonal fruit

Coffee

For a more formal approach to your day, our conference team will be pleased to discuss silver service menus.

MENUS G – H*

A variation on the above,
offering a selection of
hot dishes

*Menus D – H are not suitable for numbers over 180



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Heritage Motor Centre

**conference partnerships
working together**



The Heritage Motor Centre is delighted to recommend our preferred partners to help you organise your conference, product launch or event. Each partner works closely with us, providing our clients with expert advice and outstanding service – to help make your event the most successful ever.

Simply call Coventry & Warwickshire Promotions or South Warwickshire Tourism to book your hotel and Flights or Johnsons coaches for your transport needs. KDM specialises in corporate entertainment and teambuilding, while Showman will cater for your stage / set, lighting and sound requirements.

All partners contact details may be found overleaf. Please remember to quote the special reference code listed under each partner to ensure you receive priority attention, reserved for our clients. Our partners are here to make your life easier.

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Tel 01926 621789
Fax 01926 410977
E-mail conference@shakespeare-country.co.uk
Website www.shakespeare-country.co.uk



Contact details:

Sharon Jakeman
Tel 0121 322 2707 (during office hours)
Tel 0121 322 2717 (24 hours, 7 days per week)
Fax 0121 322 2224
E-mail Sharon.jakeman@motorcoach.co.uk
Website www.corporate-transfers.com



Contact details:

Tel 01564 797010
Fax 01564 797049
E-mail info@johnsonskoaches.co.uk
Website www.johnsonskoaches.co.uk



Contact details:

Tel 01782 646300
Fax 01782 646060
E-mail info@kdmevents.co.uk
Website www.kdmevents.co.uk



Contact details:

Tel 01926 886333
Fax 01926 886444
E-mail sales@showmangroup.co.uk
Website www.showmangroup.co.uk

Coventry & Warwickshire Promotions

Coventry & Warwickshire Promotions is an independent organisation, offering a free accommodation booking service in the region. Whether you need accommodation for 1 or 1000, we'll find the right venue to meet your requirements. Our experienced team has expert local knowledge and the ability to negotiate the

most competitive rates. In addition, we also offer accompanied familiarisation trips, social programmes, tours and much more. Simply contact our team with your requirements, and let us do the rest.

Reference code:
HMC/CWP

South Warwickshire Tourism

South Warwickshire Tourism has a dedicated team with excellent local knowledge and will be delighted to assist you with expert, impartial advice. We offer many free services, including: an accommodation booking service, social and partners programmes and delegate information packs. Whether you're organising a small meeting

or a large international conference at the Heritage Motor Centre, contact South Warwickshire Tourism for professional, practical advice and in return you'll get all the support you need to make your event an outstanding success.

Reference code:
HMC/SWT

Flights Corporate Transfers

Since 1924, Flights Coach Services has been an industry leader, fully committed to quality and professionalism. Today we operate vehicles built by the most respected coach manufacturers in the world, resulting in one of the finest fleets of executive coaches available in the UK. With the addition to our portfolio of our 'Corporate Car Services' division, we now offer our clients a truly

comprehensive service. In addition, our 24 hour Operations Centre, together with rigorous driver training and vehicle maintenance programs, contribute to make our company your complete passenger transport solution.

Reference codes:
HMC/Flights/CX – Coach Hire Bookings
HMC/Flights/CT – Car/MPV Chauffeur Bookings

Johnsons Coach Travel

When you need to transport your guests, clients and staff to the Heritage Motor Centre for conferences and events, you'll want to ensure that the transport is reliable, comfortable and of the highest quality. At Johnsons Coach Travel we provide the service you need. We operate a high quality fleet of 40 coaches and cater for all group

sizes. Our drivers are uniformed professionals and our 24hr reservation and back up service is second to none. We are ideally located in the heart of England and Shakespeare country to provide fast and efficient services.

Reference code:
HMC/Johnsons

KDM Events

Working in partnership with the Heritage Motor Centre, KDM Events specialise in providing high quality, participative Corporate Entertainment, Activity Days, Themed Evenings, After Dinner Entertainment, Party Nights and Teambuilding Events. To view our extensive range of services,

please visit www.kdmevents.co.uk. Alternatively to discuss your requirements in detail and receive comprehensive proposals, please do not hesitate to call our friendly and professional team.

Reference code:
HMC/KDM

Showman

The Showman group is totally committed to making your conference, product launch or event extra special. We offer stage / set design and build, lighting and special effects, sound reinforcement and data/video projection. Every event is given the same attention to detail and every effort made to

enhance your presentations. We tailor our equipment and services to individual needs and budgets whilst maintaining our high standards, always aiming to exceed our client's expectations.

Reference code:
HMC/Showman

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